

Top Tips for Booksellers Selling to the Anglican Market

1 Work around the liturgical year with regards to displays, stock levels etc.

A QUICK GUIDE TO THE CHRISTIAN YEAR

Advent Sunday – the start of the Christian year runs from the 4th Sunday before Christmas to Christmas Eve

Celebrating the Christian Year Vol 3 – Advent and Christmas

Watching and Waiting

The Coming of God

The Treasures of Darkness

Darkness Yielding

Expectant

Christmas – twelve days from Dec 25th to Jan 6th, the Feast of the Epiphany

(A short spell of Ordinary Time occurs between the Epiphany and Ash Wednesday)

Stations of the Nativity

Ponder These Things

Lent – starts on Ash Wednesday and runs for six and a half weeks and includes **Holy Week**, starting on Palm Sunday and running until Easter Eve

Celebrating the Christian Year Vol 2 – Lent, Holy Week and Easter

Walking the Way of the Cross

Detox Your Spiritual Life

Livesimply

Holy Reading

Eastertide – a 50 day season of celebration starting on Easter Day and ending with Ascension Day

Stations of the Resurrection

Pentecost – the 7th Sunday after Easter

Trinity Sunday – the Sunday after Pentecost and the start of ‘Ordinary Time’

Celebrating the Christian Year: Vol 1 – Ordinary Time

The Kingdom Season – not a liturgical season really, but the name given to November with its focus on remembrance, the saints and those who have died.

They Shall Grow Not Old: Liturgies for Remembrance

Remember: 100 readings for those in grief and bereavement

Creative Pastoral Liturgies: Funerals, Thanksgiving and Memorial Services

In Sure and Certain Hope

The annual Canterbury Preacher’s Companion includes a colour coded liturgical calendar for the coming year for a quick at-a-glance guide.

Round the year stock titles:

Celebrating the Seasons

Crafts for Creative Worship

Season By Season

A Place at the Table

Creative Ideas for Evening Prayer

2 The liturgical year starts on Advent Sunday so people will need diaries and lectionaries. These begin to be published in April so start to stock them as soon as they are published as people like to buy early. People will also be looking for books of intercessions, preaching resources and children’s work relating to the readings for the new liturgical year (year A, B or C) so make sure you have stock.

A QUICK GUIDE TO THE LECTIONARY

The lectionary is the scheme of Sunday and weekday Bible readings followed by many denominations throughout the world. The daily pattern is for an OT reading, a Psalm, a reading from the Epistles, and a Gospel passage.

Year A: the gospel readings are mainly from Matthew

Year B: the gospel readings are mainly from Mark

Year C: the Gospel readings are mainly from Luke

(John, being a different kind of account of Jesus' life, features in all three years)

We are currently in Year A. Year B starts on Advent Sunday 2008 – Nov 30th

What to order:

Annuals:

CBDD,

Order for the Eucharist,

Canterbury Preachers' Companion,

The Word of the Lord – Year A, The Word of the Lord – Year B, The Word of the Lord – Year C, The Gospel of the Lord

Sing God's Glory (hymn listings to suit the lectionary readings)

Sunday By Sunday – Music for the Second Service

3 The big seasons in the liturgical year are Advent, Christmas, Lent and Easter. So, 2 or 3 months before they start put aside an area of shelving to display all the books and resources relating to these seasons. People will be looking for study group material, devotional books and liturgical resources.

Seeing and Believing,

Walking the Way of the Cross,

Creative Ideas for Quiet Days,

Church Times Study Guides

Living the Thanksgiving

Who do you say that I am?

Fellowship of the Three

Faith Under Fire

Prophets & Loss

Immersed In Grace

Embracing the Day

Mighty Tortoise

Here is the News

Going By the Book

Doing What Comes Naturally

Yours Sincerely

Deliver Us

Moving Mountains

Same But Different

4 Church stationery is a must have, so stock church registers, certificates, forms.

A Book of Remembrance – an expensive item

5 The month of April is when Anglican churches hold their AGM. So in February make sure you have plenty of stock of the required forms needed – the AGM pack and church electoral roll forms and the Church Representation Rules. It is at the AGM that churchwardens, treasurers and PCC members get elected so have stocks of the various handbooks that these people will need.

The UK Church Fundraising Handbook
The Church Treasurer's Handbook
Open for You
How to Become a Creative Church Leader
The Good Parish Management Guide
Making Church Buildings Work

6 Many churches will have baptisms, confirmation and first communion services during Eastertide, and June is the month for ordinations. So make sure you have cards and appropriate books for people to buy as gifts.

Baptism and Confirmation stationery, candleholders etc

For confirmation preparation: ***This is My Faith***

Confirmation gifts:

Tokens of Trust

A Song for Every Morning

Ponder These Things

The Dwelling of the Light

The Jesus Prayer Rosary

The Language of Love

The Church Times 100 Best Prayers

Ordination gifts:

Being a Deacon Today

Being a Priest Today

Here I Am

Tend My Flock

Inner City of God

In Every Corner Sing

The Canterbury Book of Spiritual Quotations

7 September/October is the start of the academic year and ordinands and students will be looking for books that are on their suggested reading lists. See if you can get hold of these lists and this will help in stocking the titles that are recommended.

SCM Study Guides are ideal introductory texts for new students

SCM Studyguide:

Science & Religion

The Old Testament

Christian Ethics

Biblical Hermeneutics

Liturgy

The Sacraments

Moral Theology

Book of the New Testament

New Testament Interpretation

Theological Reflection

Christian Spirituality

Christian Mission

8 Stock commentaries and theological books that cover the width of churchmanship and academic thought.

SCM core stock titles

Theological Hermeneutics

Philosophy of Religion

World Religions

Wisdom Literature

Religions Syncretism

Christian Doctrine

Christian Spirituality

Modern Church History

Religion & Modern Thought

The SCM Theological Bible Commentary series

Acts

1&2 Kings

Matthew

Ezra Nehemiah

Leviticus

The Meaning in the Miracles

9 Liturgical books will make up a big percentage of your sales, so stock the whole range of Common Worship books (and don't forget those who use the Book of Common Prayer) and the many additional volumes that compliment and expand on the official range. Make sure you are familiar with these services and what each of the books has to offer.

Common Worship Daily Eucharistic Lectionary

Funeral Services Book

Exciting Holiness

Celebrating the Saints

Celebrating Sunday Evening Prayer

Leading Intercessions

The Intercessor's Guide

Hear Our Prayer

Gathering for Worship

10 Think about stocking non-book items, candles and candleholders for weddings, baptisms and confirmations, wafers, greetings cards, palm crosses, stations of the Cross posters, nativity sets, icons, incense to name just a few.

Flower cards

Funeral prayer cards

Candleholders,

Infant dedication cards